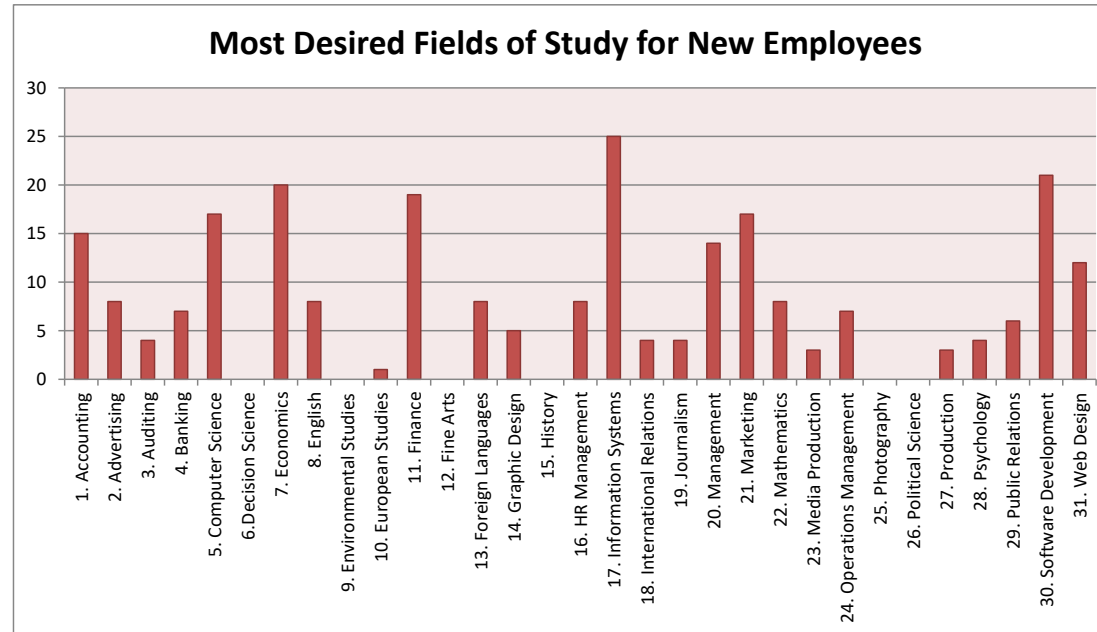


Questions and Answers

3. Most desired fields of study for new employees (mark as many as apply):

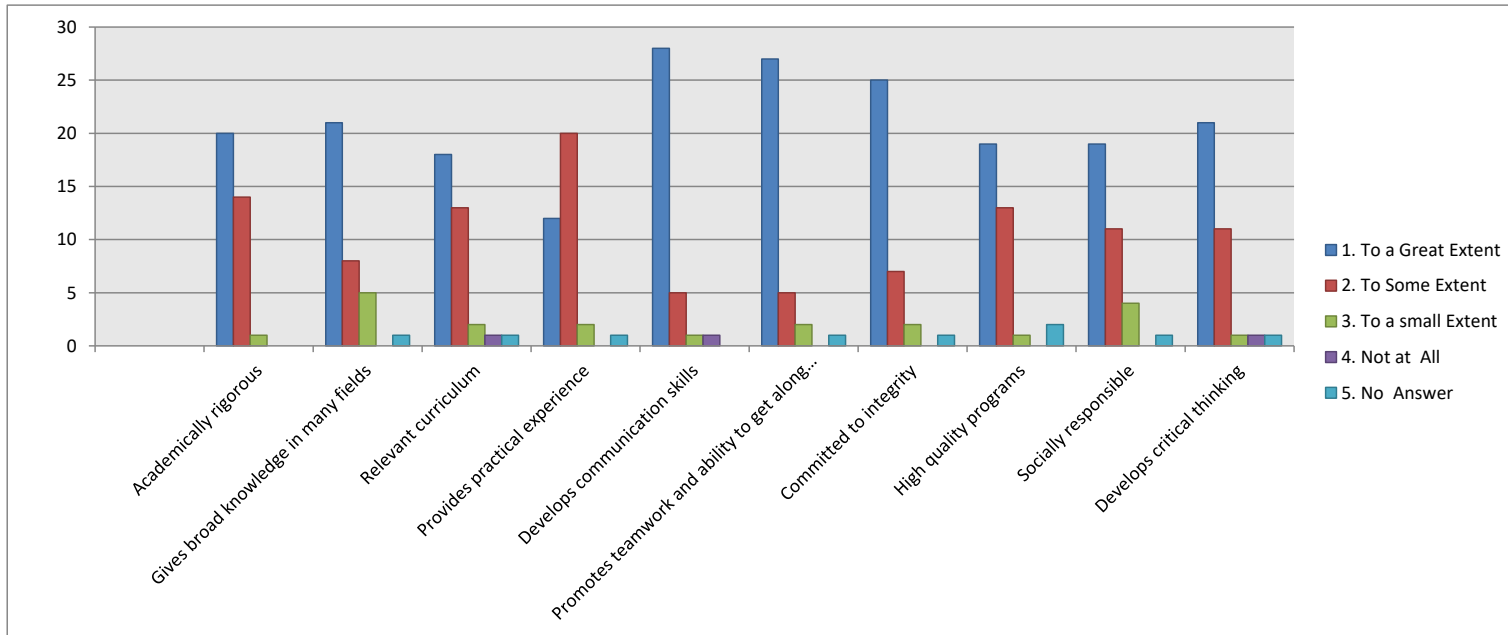
1. Accounting	15
2. Advertising	8
3. Auditing	4
4. Banking	7
5. Computer Science	17
6. Decision Science	
7. Economics	20
8. English	8
9. Environmental Studies	
10. European Studies	1
11. Finance	19
12. Fine Arts	
13. Foreign Languages	8
14. Graphic Design	5
15. History	
16. HR Management	8
17. Information Systems	25
18. International Relations	4
19. Journalism	4
20. Management	14
21. Marketing	17
22. Mathematics	8
23. Media Production	3
24. Operations Management	7
25. Photography	
26. Political Science	
27. Production	3
28. Psychology	4
29. Public Relations	6
30. Software Development	21
31. Web Design	12



**II. PERCEPTIONS ABOUT AMERICAN UNIVERSITY IN BULGARIA**

**4.To what extent does each of the following describe your impression of AUBG?**

	1. To a Great Extent	2. To Some Extent	3. To a small Extent	4. Not at All	5. No Answer
Academically rigorous	20	14		1	
Gives broad knowledge in many fields	21	8		5	1
Relevant curriculum	18	13		2	1
Provides practical experience	12	20		2	1
Develops communication skills	28	5		1	1
Promotes teamwork and ability to get along with others	27	5		2	1
Committed to integrity	25	7		2	1
High quality programs	19	13		1	2
Socially responsible	19	11		4	1
Develops critical thinking	21	11		1	1



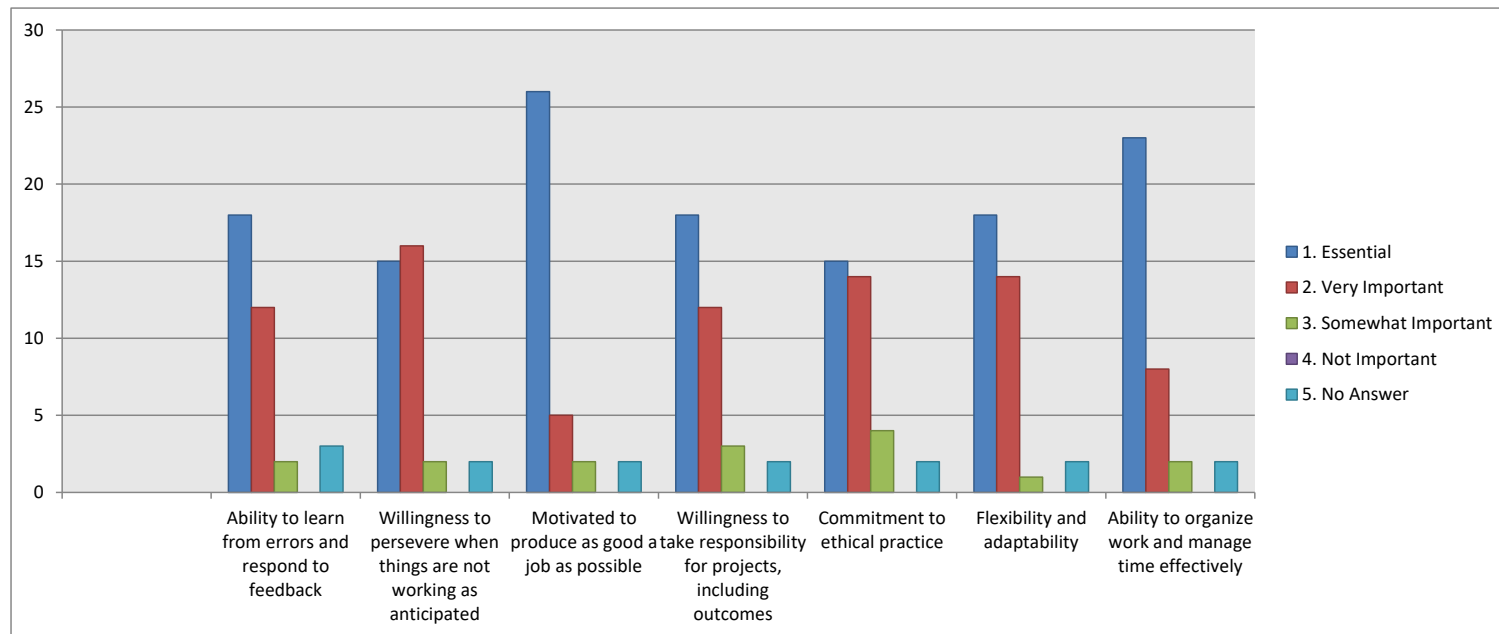
**IV. THE PERSONAL ABILITIES OF GRADUATES**

The following questions seek your opinions on the importance of various personal abilities of employees for their successful performance in your company, and then asks you to rate how well recently-hired AUBG graduates match these abilities.

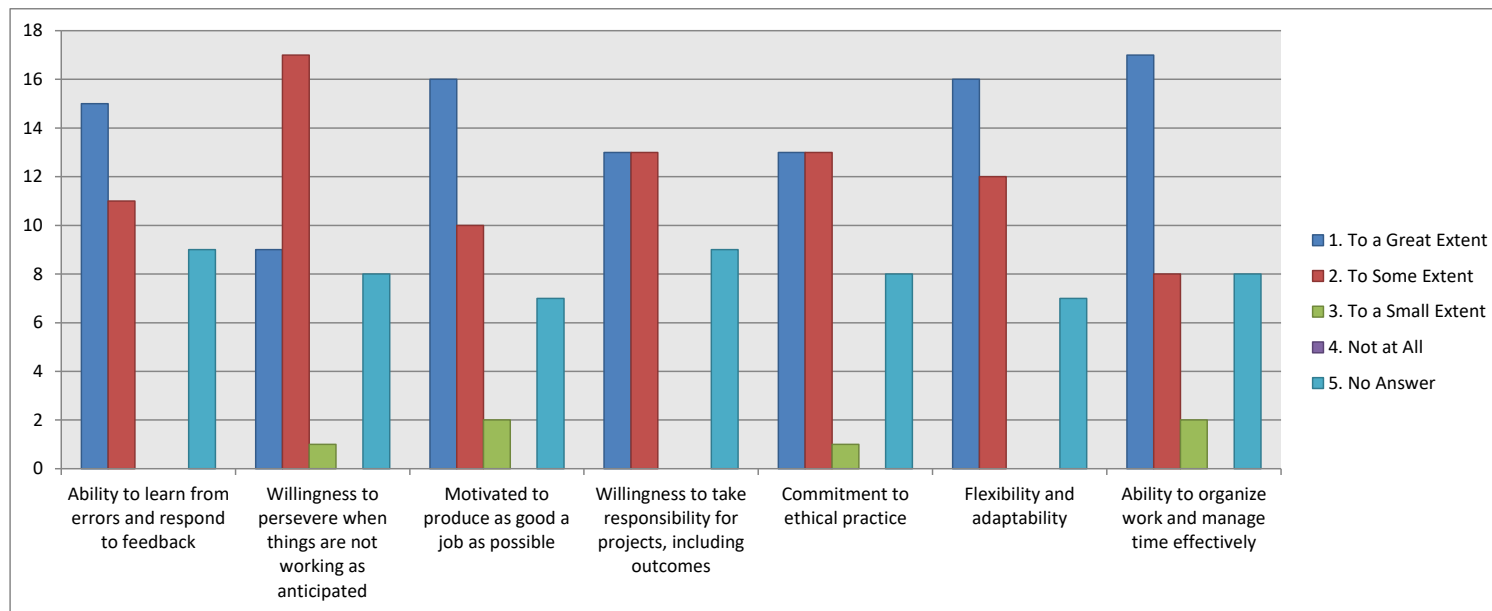
**8.Importance for early career success in my organization**

1. Essential    2. Very Important    3. Somewhat Important    4. Not Important    5. No Answer

Ability to learn from errors and respond to feedback	18	12	2		3
Willingness to persevere when things are not working as anticipated	15	16	2		2
Motivated to produce as good a job as possible	26	5	2		2
Willingness to take responsibility for projects, including outcomes	18	12	3		2
Commitment to ethical practice	15	14	4		2
Flexibility and adaptability	18	14	1		2
Ability to organize work and manage time effectively	23	8	2		2



9.Extent to which AUBG graduates possess this ability	1. To a Great	2. To Some	3. To a Small	4. Not at	5. No
	Extent	Extent	Extent	All	Answer
Ability to learn from errors and respond to feedback	15	11			9
Willingness to persevere when things are not working as anticipated	9	17		1	8
Motivated to produce as good a job as possible	16	10		2	7
Willingness to take responsibility for projects, including outcomes	13	13			9
Commitment to ethical practice	13	13		1	8
Flexibility and adaptability	16	12			7
Ability to organize work and manage time effectively	17	8		2	8



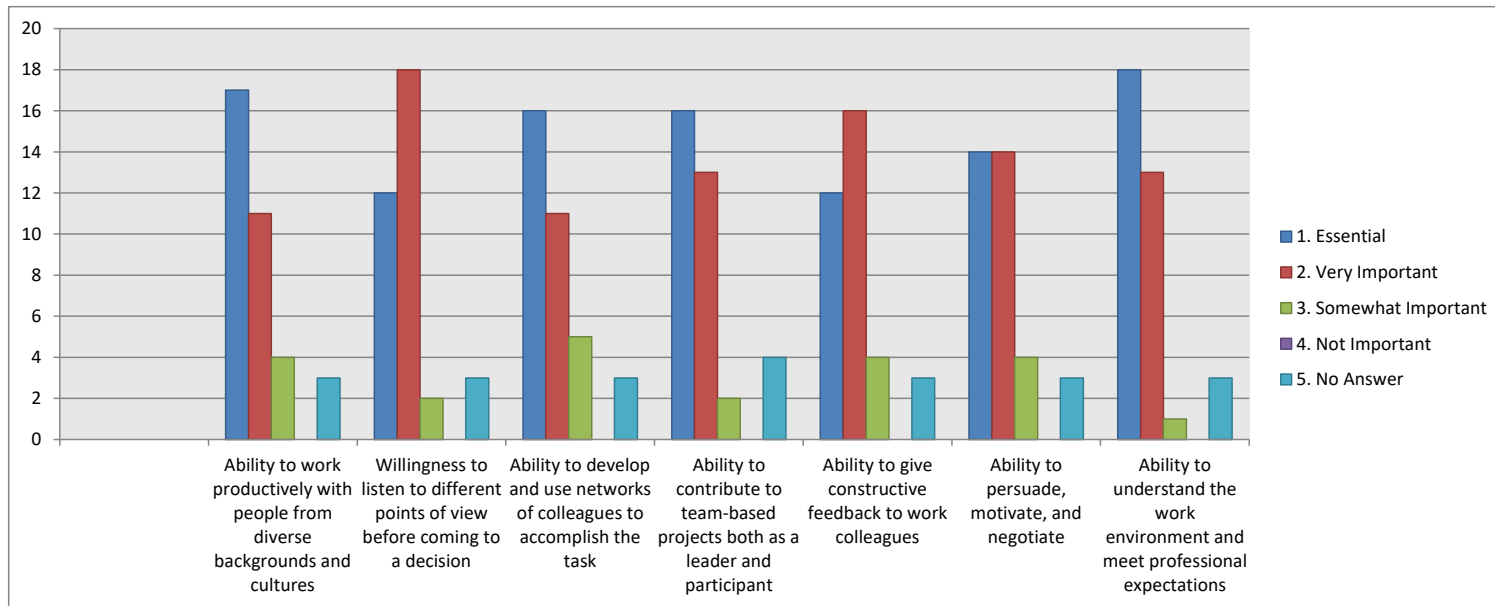
**V. THE INTERPERSONAL ABILITIES OF GRADUATES**

The following questions seek your opinions on the importance of various interpersonal abilities and skills of employees for their successful performance in your company, and then asks you to rate how well recently-hired AUBG graduates match these abilities and skills.

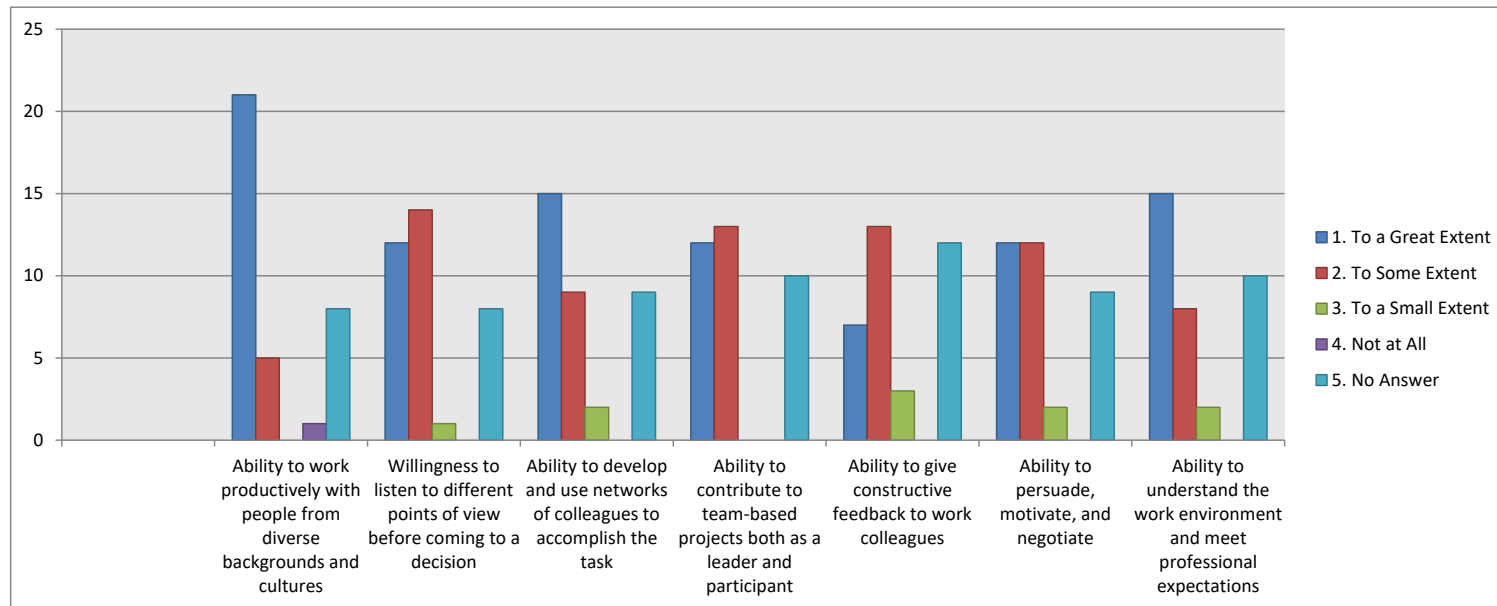
**10.Importance for early career success in my organization**

1. Essential    2. Very Important    3. Somewhat Important    4. Not Important    5. No Answer

Ability to work productively with people from diverse backgrounds and cultures	17	11	4	3
Willingness to listen to different points of view before coming to a decision	12	18	2	3
Ability to develop and use networks of colleagues to accomplish the task	16	11	5	3
Ability to contribute to team-based projects both as a leader and participant	16	13	2	4
Ability to give constructive feedback to work colleagues	12	16	4	3
Ability to persuade, motivate, and negotiate	14	14	4	3
Ability to understand the work environment and meet professional expectations	18	13	1	3



11. Extent to which AUBG graduates possess this ability	1. To a Great Extent	2. To Some Extent	3. To a Small Extent	4. Not at All	5. No Answer
Ability to work productively with people from diverse backgrounds and cultures	21	5		1	8
Willingness to listen to different points of view before coming to a decision	12	14		1	8
Ability to develop and use networks of colleagues to accomplish the task	15	9		2	9
Ability to contribute to team-based projects both as a leader and participant	12	13			10
Ability to give constructive feedback to work colleagues	7	13		3	12
Ability to persuade, motivate, and negotiate	12	12		2	9
Ability to understand the work environment and meet professional expectations	15	8		2	10



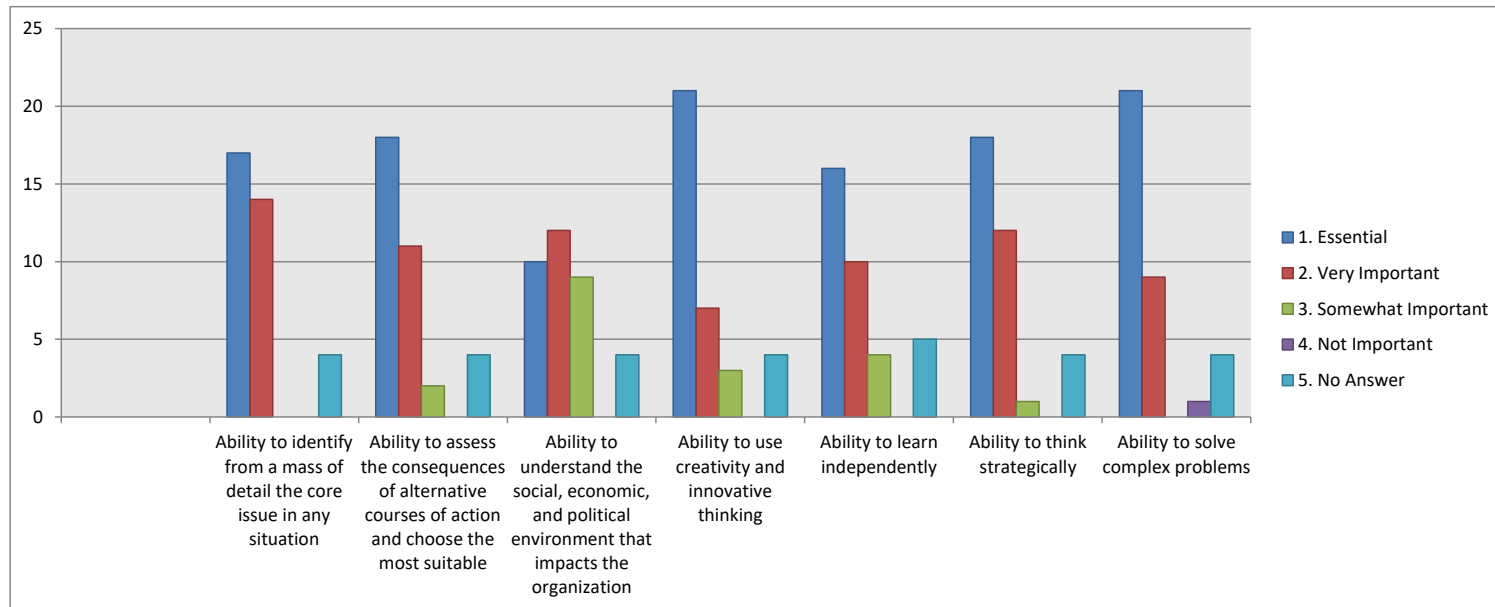
**VI. THE INTELLECTUAL ABILITIES OF GRADUATES**

The following questions seek your opinions on the importance of various intellectual abilities of employees for their successful performance in your company, and then ask you to rate how well recently-hired AUBG graduates match these abilities.

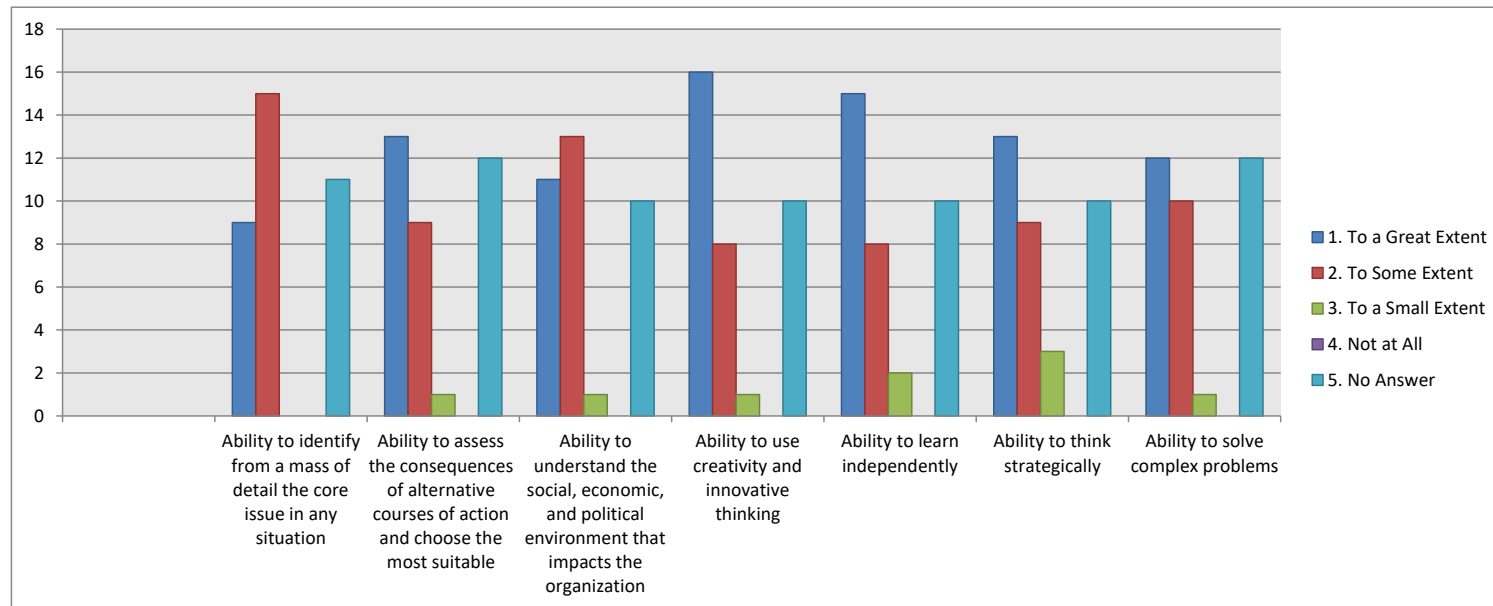
**12.Importance for early career success in my organization**

1. Essential    2. Very Important    3. Somewhat Important    4. Not Important    5. No Answer

Ability to identify from a mass of detail the core issue in any situation	17	14			4
Ability to assess the consequences of alternative courses of action and choose the most suitable	18	11	2		4
Ability to understand the social, economic, and political environment that impacts the organization	10	12	9		4
Ability to use creativity and innovative thinking	21	7	3		4
Ability to learn independently	16	10	4		5
Ability to think strategically	18	12	1		4
Ability to solve complex problems	21	9		1	4



13.Extent to which AUBG graduates possess this ability	1. To a Great Extent	2. To Some Extent	3. To a Small Extent	4. Not at All	5. No Answer
Ability to identify from a mass of detail the core issue in any situation	9	15			11
Ability to assess the consequences of alternative courses of action and choose the most suitable	13	9		1	12
Ability to understand the social, economic, and political environment that impacts the organization	11	13		1	10
Ability to use creativity and innovative thinking	16	8		1	10
Ability to learn independently	15	8		2	10
Ability to think strategically	13	9		3	10
Ability to solve complex problems	12	10		1	12





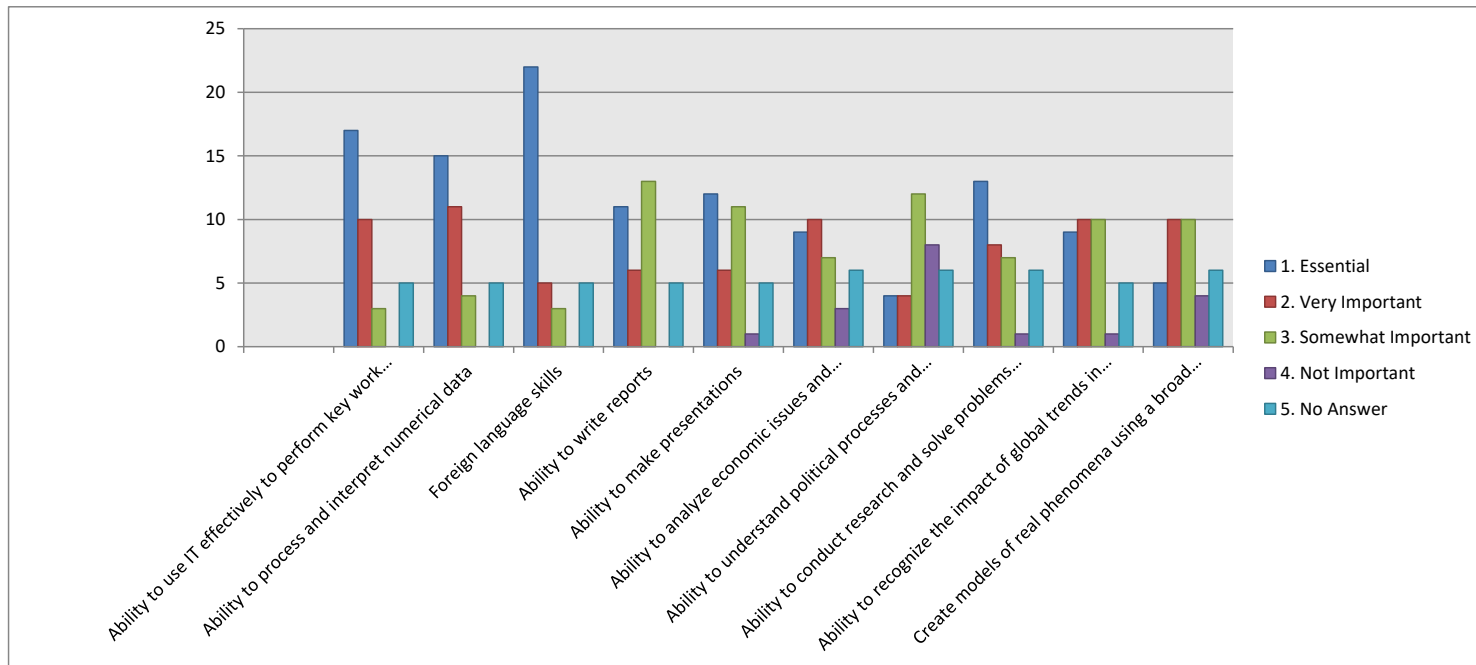
**VII. THE SPECIFIC SKILLS AND KNOWLEDGE OF GRADUATES**

The following questions seek your opinions on the importance of various skills and knowledge of employees for their successful performance in your company, and then ask you to rate how well recently-hired AUBG graduates match these skills and knowledge.

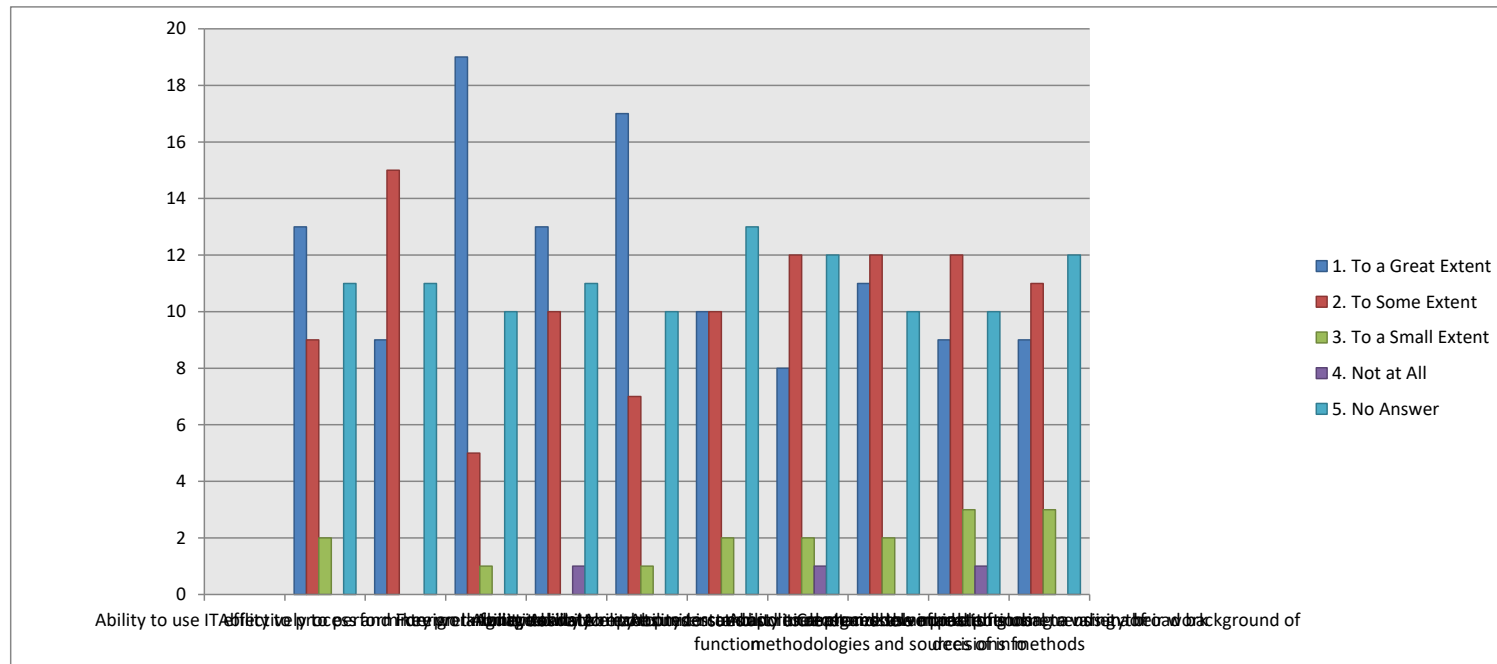
**14.Importance for early career success in my organization**

1. Essential    2. Very Important    3. Somewhat Important    4. Not Important    5. No Answer

Ability to use IT effectively to perform key work functions	17	10	3		5
Ability to process and interpret numerical data	15	11	4		5
Foreign language skills	22	5	3		5
Ability to write reports	11	6	13		5
Ability to make presentations	12	6	11	1	5
Ability to analyze economic issues and understand how markets function	9	10	7	3	6
Ability to understand political processes and institutions	4	4	12	8	6
Ability to conduct research and solve problems using a variety of methodologies and sources of info	13	8	7	1	6
Ability to recognize the impact of global trends in their work decisions	9	10	10	1	5
Create models of real phenomena using a broad background of methods	5	10	10	4	6



15. Extent to which AUBG graduates possess this ability	1. To a Great Extent	2. To Some Extent	3. To a Small Extent	4. Not at All	5. No Answer
Ability to use IT effectively to perform key work functions	13	9	2		11
Ability to process and interpret numerical data	9	15			11
Foreign language skills	19	5	1		10
Ability to write reports	13	10		1	11
Ability to make presentations	17	7		1	10
Ability to analyze economic issues and understand how markets function	10	10	2		13
Ability to understand political processes and institutions	8	12	2	1	12
Ability to conduct research and solve problems using a variety of methodologies and sources of info	11	12	2		10
Ability to recognize the impact of global trends in their work decisions	9	12	3	1	10
Create models of real phenomena using a broad background of methods	9	11	3		12



**VIII. THE AUBG CAREER CENTER SUPPORT FOR EMPLOYERS**

Following is the range of services the AUBG Career Center provides to employers.

Please rate the importance of each service in helping promote your organization's image on campus and recruit AUBG students and alumni.

	1. Essential	2. Very Important	3. Somewhat Important	4. Not Important	5. No Answer
Jobs advertising	20	10	2		3
Internships promotion	13	15	2	2	3
Resume book	11	11	8	1	4
Annual job and internship fair	20	10	2		3
Employer led workshops (salary negotiation, interviewing)	4	17	6	2	6
Company presentations	13	13	6	1	2
Arranging campus interviews	5	13	10	4	3
Company on-site visits	11	10	9	3	2

